

CENTRAL PROCUREMENT BOARD

Public Opening of Technical Proposals on: Monday 09 December 2019

**Project: Appointment of a Consultancy Firm for the Country Branding
and Image Building of the Republic of Mauritius**

Public Body: Economic Development Board

Reference No: CPB/44/2019

SN	Bidder	Technical Proposal Submission Form Completed and Signed Yes/No
1	APCO Worldwide (USA) in association with PERPETUAL MOTION LTD (MAURITIUS)	Yes
2	Mason Africa Ltd (Mauritius)	Yes
3	Digital Kites Ltd (Mauritius) in association with Havas Media Africa (South Africa)	Yes
4	Godspeed Branding (Lithuania) in association with Verde Frontier Solutions Ltd (VERDE)	Yes
5	FCB Africa (Pty) Ltd (South Africa) in association with FCBCREAD Cread & Co Ltd (Mauritius)	Yes
6	STRATEGOS (Mauritius) in association with BLOOM CONSULTING (SPAIN)	Yes

7	CIRCUS ADVERTISING COMPANY LIMITED (MAURITIUS) in association with PUBLICIS GROUPE (FRANCE), NIELSEN (USA), UTOPIES (FRANCE), and PHILIPPE LENTSCHENER (FRANCE)	Yes
8	The Concreate Agency Ltd (Mauritius) in association with Industry Partners Limited (Mauritius)	Yes
9	Landor (UK)	Yes
10	Saffron Brand Consultants (UK) in association with Service Plan Group (Germany) and Strategic Networking Partners & Consulting Ltd (Mauritius)	Yes
11	Orange Communication Mauritius Ltd (Grey Mauritius)	Yes
12	Moris Pub Ogilvy (Mauritius)	Yes